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Security Advisory Services Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Service Type (Penetration Testing, Vulnerability Management, Risk Management Strategy, Incident Response, Compliances Management, Security Program Development & Chief Information Security Officer Advisory and Support), By Enterprise Size (Large Enterprises Vs SMEs), By Vertical (BFSI, IT and Telecommunication, Government and public sector, Healthcare, Energy and Power, Manufacturing & Others), By Region & Competition, 2021-2031F

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Abstracts

The Global Security Advisory Services Market is projected to expand from USD 19.18 Billion in 2025 to USD 51.07 Billion by 2031, achieving a compound annual growth rate of 17.73%. These advisory services involve expert consultation and strategic guidance aimed at helping organizations detect vulnerabilities, manage cyber risks, and comply with regulatory standards. Key factors driving this growth include the increasing frequency of sophisticated cyber threats and the strict enforcement of data protection laws that require external validation. Furthermore, the widespread pursuit of digital transformation initiatives forces enterprises to secure specialized oversight to protect their growing cloud environments and digital infrastructures.

However, a significant barrier to market growth is the severe global shortage of qualified

cybersecurity professionals, which limits the capacity of service providers to meet rising client demands. This talent gap creates operational bottlenecks and restricts firms from effectively scaling their advisory activities. According to ISC2, the global cybersecurity workforce gap reached 4.8 million professionals in 2024. This scarcity of skilled labor remains a critical obstacle that threatens to sustain the momentum of the security advisory sector.

Market Driver

The rising frequency and complexity of global cyber threats act as a primary driver for the adoption of security advisory services. With threat actors employing advanced techniques such as ransomware-as-a-service and AI-driven phishing, organizations face severe financial and reputational risks that internal teams often cannot handle alone. As a result, enterprises are increasingly hiring external advisors to perform penetration testing, vulnerability assessments, and incident response planning to strengthen their defenses. According to IBM's "Cost of a Data Breach Report 2024," released in July 2024, the global average cost of a data breach hit 4.88 million dollars, highlighting the massive economic impact of inadequate security and prompting organizations to prioritize preemptive advisory engagements to limit liability and ensure business continuity.

Simultaneously, the enforcement of strict data privacy regulations and compliance mandates forces businesses to seek specialized guidance. Governments worldwide are implementing rigorous standards, such as the GDPR and recent SEC disclosure rules, which require continuous monitoring and detailed reporting. Security advisors offer the essential legal and technical expertise needed to navigate these complex frameworks and avoid heavy penalties. According to Cisco's "2024 Data Privacy Benchmark Study" from January 2024, average spending on privacy initiatives per organization rose to 2.7 million dollars, emphasizing the resources required for compliance. Additionally, Allianz noted in 2024 that 36 percent of risk management experts identified cyber incidents as the top global business risk, further cementing the critical role of strategic advisory partnerships.

Market Challenge

The severe global shortage of qualified cybersecurity professionals presents a major obstacle to the expansion of the Global Security Advisory Services Market. Since advisory firms rely heavily on specialized human expertise to provide strategic guidance and vulnerability assessments, the lack of skilled consultants directly limits their

operational capacity. Service providers face substantial challenges in recruiting and retaining the experienced personnel needed to execute complex projects. This inability to scale workforces alongside rising client demand results in operational bottlenecks, longer project lead times, and the forced rejection of potential business opportunities, effectively capping revenue growth for market participants.

The gravity of this labor deficit is highlighted by recent industry findings showing a universal struggle to secure talent. According to ISACA, 57% of organizations reported in 2024 that their cybersecurity teams were understaffed. This widespread lack of available expertise intensifies competition for the limited pool of qualified candidates, driving up compensation costs and reducing profit margins for service providers. Consequently, the persistent talent gap not only impedes the ability of firms to fulfill existing contracts but also stifles their potential to expand service offerings, thereby directly slowing the overall momentum of the sector.

Market Trends

The integration of AI and automation for predictive risk analytics is transforming the market as organizations shift toward proactive security postures. Advisory firms are increasingly tasked with implementing autonomous monitoring systems that forecast vulnerabilities, addressing the inefficiencies of manual auditing. This transition is driven by the need to optimize workflows in the face of growing complexity. According to Splunk's "State of Security 2025" report from May 2025, 56 percent of security leaders identified applying AI to security workflows as a top initiative. Consequently, providers are expanding their portfolios to include AI-governance strategies, ensuring clients can leverage these tools effectively.

At the same time, there is an intensified focus on Supply Chain and Third-Party Risk Management (TPRM) as a critical trend. As businesses integrate with external vendors, their attack surface expands, creating blind spots that traditional models often overlook. Clients now require specialized services to continuously monitor the security hygiene of their partner ecosystems. The urgency of this trend is evidenced by external failures; according to BlueVoyant's February 2025 report, "The State of Supply Chain Defense: Annual Global Insights Report," 81 percent of global organizations reported being negatively impacted by a third-party cyber breach. This drives the shift toward real-time supply chain risk intelligence.

Key Market Players

Deloitte Touche Tohmatsu Limited

PricewaterhouseCoopers International Limited

KPMG International Cooperative

Ernst & Young Global Limited

Accenture plc

Booz Allen Hamilton Inc.

McKinsey & Company, Inc.

BAE Systems Applied Intelligence

Protiviti Inc.

Control Risks Group Holdings Ltd.

Report Scope

In this report, the Global Security Advisory Services Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Security Advisory Services Market, By Service Type

Penetration Testing

Vulnerability Management

Risk Management Strategy

Incident Response

Compliances Management

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Security Program Development & Chief Information Security Officer Advisory and Support

Security Advisory Services Market, By Enterprise Size

Large Enterprises Vs SMEs

Security Advisory Services Market, By Vertical

BFSI

IT and Telecommunication

Government and public sector

Healthcare

Energy and Power

Manufacturing & Others

Security Advisory Services Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

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- Germany
- Spain

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea

South America

- Brazil
- Argentina
- Colombia

Middle East & Africa

- South Africa
- Saudi Arabia
- UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Security Advisory Services Market.

Available Customizations:

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Global Security Advisory Services Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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